

AVNetwork

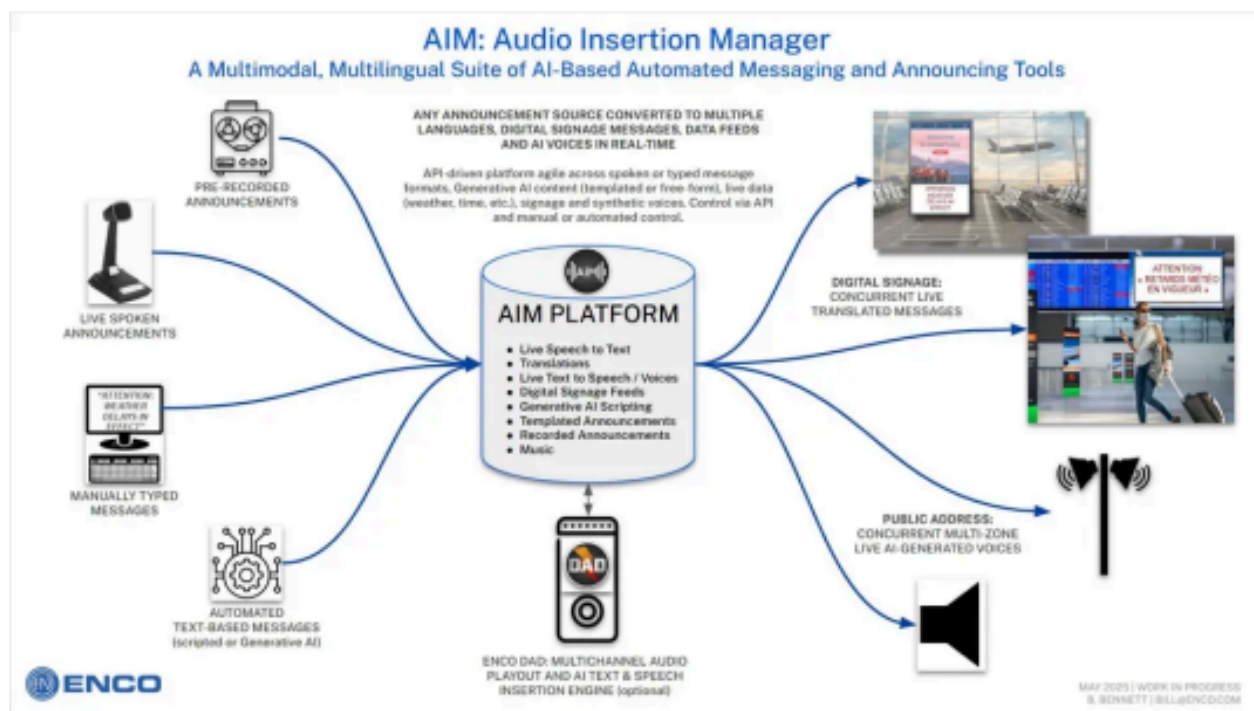
5 InfoComm Debuts You Should Go See Right Now

By AVNetwork Staff Contributions from Wayne Cavadi published 11 June 2025

Check out Adamson, ENCO, HDBaseT, HARMAN, and LG.

ENCO NOTE: DOCUMENT EDITED TO HIGHLIGHT ENCO PRODUCT ONLY. NO CHANGE HAS BEEN MADE TO CONTENT

ENCO Unveils AIM for Automated AI Voice Announcing



(Image credit: ENCO)

New for InfoComm, ENCO has combined its AI speech synthesis and generative AI tools with its award-winning automatic captioning and translation products to create an updated version of its AIM announcing and messaging platform, debuting at booth 2870. Designed for public address and digital signage applications, ENCO's newly enhanced AIM platform brings a comprehensive, multilingual ecosystem to venues, transportation centers, malls, academic or corporate campuses, medical facilities, and anywhere a diverse set of accessible, efficient, automated voice and visual messages are needed.

AIM's technology rests at the front-end of messaging and announcing, and can perform a variety of functions simultaneously. For example, it can create a variety of AI voiced announcements from text entered by venue staff (or automated data sources), or can convert human-voiced announcements into other languages and other synthetic voices. AIM can also generate multilingual text for digital signage. Most impressively, it can achieve all of the above under automation and in near real-time.

From there, traditional audiovisual file playback and routing systems can deliver the proper synthetic voices to the correct zones based on space utilization and languages spoken. AIM can simultaneously route through the text content, and translate as needed, to the correct digital signage displays in the facility. For facilities lacking a live file-based multi-channel automatic payout system, ENCO's Digital Audio Delivery (DAD) product can manage that with ease.