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## ENCO Unveils AIM for Automated AI Voice Announcing

*New for InfoComm, ENCO introduces comprehensive, multilingual AI-powered ecosystem to generate and serve audio and visual announcements for venues of any scale*

**Novi, MI, June 9, 2025** – ENCO has combined its powerful AI speech synthesis and generative AI tools with its award-winning automatic captioning and translation products to create an updated version of its AIM announcing and messaging platform, debuting this week at InfoComm. Designed for public address and digital signage applications, ENCO's newly enhanced AIM platform brings a comprehensive, multilingual ecosystem to venues, transportation centers, malls, academic or corporate campuses, medical facilities, and anywhere a diverse set of accessible, efficient, automated voice and visual messages are needed.

AIM's technology rests at the front-end of messaging and announcing, and can perform a variety of functions simultaneously. For example, it can create a variety of AI voiced announcements from text entered by venue staff (or automated data sources), or can convert human-voiced announcements into other languages and other synthetic voices. AIM can also generate multilingual text for digital signage. Most impressively, it can achieve all of the above under automation and in near real-time.

From there, traditional audiovisual file playback and routing systems can deliver the proper synthetic voices to the correct zones based on space utilization and languages spoken. AIM can simultaneously route through the text content, and translate as needed, to the correct digital signage displays in the facility. For facilities lacking a live file-based multi-channel automatic playout system, ENCO's Digital Audio Delivery (DAD) product can manage that with ease.

### **The AIM Workflow**

AIM's workflow begins with the creation of spoken word and/or text-based messages that can be created or initiated manually, automatically triggered, or pre-scheduled for delivery at specific times or intervals. Leveraging advanced voice synthesis technology, natural sounding voice announcements are created from automated data sources, simple text entered from a keyboard, or AI-generated scripts. Users can customize voices across gender, accent, style and/or tone, or use optional voice cloning technology.

“AIM provides a streamlined platform for delivering timely, impactful announcements in any setting that installers can reliably connect to existing audio and display infrastructure,” said Bill Bennett, Product Design and Solutions Manager for ENCO and AIM Product Manager. “Our AI-driven solution ensures accessibility for all audiences—enhancing both visual and auditory comprehension to meet diverse communication needs, with the flexibility to scale with the customer as end points multiply and requirements change.”

InfoComm runs Wednesday through Friday at the Orange County Convention Center in Orlando, Florida. ENCO exhibits at Booth 2870.

### **About ENCO**

Founded in 1983, ENCO pioneered the use of computer-based, digital audio and program automation for radio stations and TV studios. The company has since evolved its award-winning product line to span all aspects of today’s automated broadcast and production workflows, including closed and open captioning, automated live translation, AI production toolsets, live virtual production, visual radio, audio compliance, instant media playout, remote contribution, and cloud-based web streaming. It also brings the benefits of its patented captioning and live audio/video playout innovations to professional AV environments including conference rooms, lecture halls, sporting arenas and event venues. For more information, please visit: [www.enco.com](http://www.enco.com).